

Wild Kernow Business Membership

KERNOW
CONSERVATION



kernowconservation.org/business



Kernow Conservation is a non-profit community interest company working in partnership with other conservation organisations, landowners, and local businesses to restore wildlife and biodiversity in Cornwall.

We are most well-known for our work restoring the UK-endangered water vole in Cornwall through carefully managed reintroductions. We are also working hard to bring the osprey back as a breeding bird to Cornwall.





The Challenge

The UK is placed in the lowest 12% of countries worldwide for biodiversity intactness.

In Cornwall, a 2020 State of Nature report by the Wildlife Trust found that since the 1980s nearly half of breeding birds have declined, as have nearly half of terrestrial mammals, while three-fifths of butterflies were found in fewer places.

74.4% of Cornwall is agricultural land leaving just 5.7% for moorland, heathland, and upland and 1.8% for rivers and wetland. Subsequent habitat loss and fragmentation are significant threats to biodiversity.

Our Mission

To restore biodiversity and regenerate the ecosystems, habitats, and wildlife of Cornwall.

To work directly alongside Cornish communities to ensure that access to nature is preserved and that nature restoration work is providing a positive impact on the local community.

To help landowners and businesses to become more sustainable.

To only undertake work or share media which is science-based.

To always seek to push the boundary to restore our natural world with urgency.





Water Voles

Water voles were once common across the whole of the UK but declined due to habitat loss and predation by non-native American mink.

In Cornwall, the water vole became extinct, with its last reported sightings in the 1990s, and did not return until the first reintroductions were made in Bude in 2014.

With help from outside funding, we reintroduced the first water voles to south Cornwall in 2022, with further reintroductions in 2023 in the upper Cober catchment.

We plan to significantly scale up our water vole work in 2024, bringing more of these vital animals back to Cornwall's wetlands.

Ospreys

A former breeding bird in Cornwall, the osprey became extinct across the whole of the UK in the early 20th century due to hunting, egg collecting, and the loss of suitable nesting trees.

Now, thanks to generous contributions to our 2023 Aviva Save our Wild Isles crowd funder, we are in the process of identifying suitable locations in Cornwall.

We aim to install nesting platforms across the peninsula to attract breeding ospreys during the coming migrations.

With the help of landowners, we have already identified a number of locations and are hoping to begin instalations in Spring 2024.





*Restore
Rewild
Regenerate*

Wild Kernow Business Memberships: keeping our impact sustainable.

Support from businesses is crucial to the work we do. Projects involving habitat restoration and species reintroductions take careful planning and ongoing monitoring to measure and report on their success. Work made possible with membership funding.

There are four Wild Kernow membership levels to suit a range of budgets and in return for your support, we'll provide you with a range of benefits.

Current & Past Projects



**Marsh fritillary
conservation**



**Water vole
reintroductions**



**American mink
monitoring**



Habitat management



**Camera trap
monitoring**



**Restoring osprey
populations**

The future of Kernow Conservation



Temperate rainforest restoration



Scaled-up water vole reintroductions



Further species reintroductions



Increased community engagement



Wider network of osprey nests/bird translocations

Wild Kernow Business Memberships



KERNOW
CONSERVATION





Bronze Business Membership

£250 per year

- Certificate of membership
- Supporter logos for use on your website and social media
- Welcome post on our social media channels
- Listing on our website and quarterly newsletter.

Silver Business Membership

£500 per year

- Certificate of membership
- Supporter logos for use on your website and social media
- Exclusive welcome post on our social media channels
- Listing on our website and quarterly newsletter
- Project updates and marketing material for you to share with your stakeholders.





Gold Business Membership

£1000 per year

- Certificate of membership
- Supporter logos for use on your website and social media
- Exclusive welcome post on our social media channels
- Listing on our website and quarterly newsletter
- An exclusive feature for your business in our newsletter
- Project updates and marketing material for you to share with your stakeholders
- Annual presentation to update you on our projects.

1% Funder

1% of your revenue

- Certificate of membership
- Supporter logos for use on your website and social media
- Exclusive welcome post on our social media channels
- Listing on our website and quarterly newsletter
- An exclusive feature for your business in our newsletter
- Project updates and marketing material for you to share with your stakeholders
- Annual presentation updating you on our projects
- Key contact relationship with Kernow Conservation.



Wild Kernow Digital Assets

Membership Badges

Membership + Project Sponsor Badges

Project Sponsor Badges



We are a proud supporter of The Water Vole Project



I am a proud supporter of The Osprey Project



I am a proud supporter of The Water Vole Project



We are a proud supporter of The Osprey Project



Brigit Strawbridge

**Kernow Conservation Ambassador,
author, and naturalist**

"I have been following Kernow Conservation since they formed in 2019 and am in awe of what they have achieved to date. A small team of dedicated conservationists boxing way above their weight, their work unites landowners, businesses, and volunteers in a common aim – to restore and protect depleted habitats in Cornwall, so that native wild flora and fauna can once again live and thrive here. Kernow Conservation's water vole reintroduction project has already captured the hearts of folk from Cornwall and farther afield... I have absolutely no doubt that they will succeed, and am delighted, in my role as Ambassador, to support them any way I can."

